

## KAWAKOREA

With a major creativity motif founded on Korean traditional contents of design, Kawa Korea has been involved during the past decade in the fields of living articles, stationery, and souvenirs, mainly focusing on (1) the unique & creative design development and (2) sourcing the final products by managing the manufacturing network here in Korea.

In the Korean domestic market, these goods are being presented to customers under the brand of Kawa. The current retail channels are ranging from museum shops & top-notch souvenir stores to B2B promotion & on-line shopping malls.

The product line materials that Kawa Korea handles are various such as mother-of-pearl, metal, leather, textile and so on. Kawa also does design & manufacture completely custom-made goods for government sectors on a project basis.

On the other hand in the international market (mostly in the States), Kawa Korea has been a business partner for the last several years to such prime institutions as (1) the Metropolitan Museum of Art (2) the Frank Lloyd Wright Foundation & (3) the Museum of Modern Art. Servicing these business partners is Kawa Korea as a specialized sourcing agent for design customization as well as an ODM (original design manufacturing) supplier. The international trade relationship with them where Kawa Korea has stayed as their reliable sourcing partner up to now is actually based on our (1) competent design capabilities of ODM and (2) professional sourcing abilities including a very tight quality control operation.